



Innovate, Elevate
and Generate Your Idea
To Advance Oral Health!

Meet OUR Panelists

Shils Fund Mission: To recognize, develop and connect innovative health care entrepreneurs to industry leaders to advance oral health and its impact on overall health.



Ethan Mandelup, CEO of VCS Medical, - Westfield, NJ

VCS Medical is a Series A medtech company focused on instant topical anesthetics for medical and dental use. He brings nearly 20 years of healthcare experience, primarily with early-stage and growth companies in pharma and medical devices. He has led M&A evaluations and negotiations and is currently guiding VCS Medical through commercialization. Ethan holds advanced degrees in biomechanical engineering from Tufts and Columbia, and an MBA from NYU Stern. He has extensive experience building teams and bringing Class I and II medical devices—from development to market—across areas including dental, orthopedics, endoscopy, and aesthetics. [Ethan@vcsmedical.com](mailto:ethan@vcsmedical.com)



Arthur Mateen, Executive Vice President, General Manager & Director of Bien Air USA, Inc. - Los Angeles, CA

Arthur leads the North American operations of Bien-Air, the Switzerland-based global leader in electric dental handpieces, supporting advanced technology across 56 dental schools in the U.S. and Canada. He serves in advisory roles with leading institutions including the University of North Carolina, High Point University, and the University of Kentucky, and is active with the Executive Committee of CRET and the ADEA Corporate Council. He also serves on the Shils Entrepreneurial Collaborative Board works closely with dental schools to advance student training, including programs with UCLA and others in FQHCs. arthur.mateen@bienair.com



Dr. Clinton Timmerman, Founder of Blu Dental & Wellness - Seattle, WA

Dr. Timmerman is the founder of Blu Dental & Wellness. With extensive experience in general and cosmetic dentistry, he provides comprehensive, holistic dental care, specializing in Invisalign, sleep apnea therapy, implant-supported restorations, facial esthetics, IV infusion therapy, and smile transformations—helping patients achieve optimal oral health and confidence. Dr. Timmerman is deeply committed to lifelong learning, earning his Mastership in the Academy of General Dentistry to stay at the forefront of dental innovation and patient care.

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Dr. Michael Florman, Florman Orthodontics - Los Angeles, CA

With over a decade in general dentistry, Dr. Florman later specialized in orthodontics, earning his Orthodontic Specialty Certificate from New York University. He founded The Academy of Dental Therapeutics and Stomatology, growing it into one of the nation's largest continuing education providers before its acquisition by Dental Economics Magazine in 2007. Dr. Florman also developed EverSmile Aligner Fresh, the first wearable orthodontic aligner cleaner, and continues to advise leading dental companies while holding numerous patents. florman@everbrands.com

MODERATOR

Keith Drayer, President, Shils Entrepreneurial Fund - New York, NY

In addition to Shils Fund, Keith is co-founder of Kay Drayer Advisors, LLC. Keith has lectured at dental schools globally and is an active contributor to industry and philanthropic groups and NGOs, holding several elected and appointed leadership positions. He has served on the Board of three leading DentalSchools. keith@kayedrayer.com

