Shils ENTREPRENEURIAL FUND

The Great Oral Health Pitch

Innovate, Elevate and Generate Your Idea To Advance Oral Health!

SCAN ME

Meet OUR Panelists

Recognizing, Cultivating, and Connecting the Next Generation of Oral Healthcare Entrepreneurs to Advance Oral Health.

Dr. Scott Kalniz, Executive Partner at Tyree & D'Angelo Partners LLC.

With over 20 years of dental industry experience, Scott started his career as a practicing dentist with a single location. He then purchased a number of other dental practices, eventually selling his large dental group to a Dental Support Organization (DSO). He joined the DSO as director of development, sourcing a number of dental practice affiliations, and helping build it to over 50 locations. Scott then partnered with a private equity firm, as CEO and Chief Dental Officer, to create a new DSO. He has also served, and currently serves, as a Non-Executive Director on several PE-backed company boards as well as on the board of Pacific Smiles Group, a publicly traded DSO in Australia. Scott owns Kalniz DSO Advisory Group which consults with multi-national groups looking to create industry leading DSOs. deskalniz@gmail.com

Megan Lohman, Founder, President & COO, Plan Forward

As the Founder of Plan Forward, Megan created a dental membership solution that combines a powerful software with a guided approach to deliver measurable results for dental practices. Prior to Plan Forward, Megan gained experience in the business world in sales, marketing, and staffing and recruiting, and even spent a few years as the first employee of a startup. It was by accident in 2012 that she fell into dentistry where she experienced first-hand the need for dental insurance alternatives for patients. With an entrepreneurial mindset and love of a challenge, Megan shifted her focus to building Plan Forward. Today, Plan Forward delivers best-in-class software to dental organizations of all sized that streamlines, automates, and measures dental membership plans. *mlohman@planforward.io*

Dr. Margaret Scarlett, Chief Science/Technology Officer and President, Scarlett Consulting International

Margaret is a dentist, futurist and Chief Science/Technology Officer and President of Scarlett Consulting International, a health outcomes consulting company. Retired from the US Public Health Service after 20 years, her work centered on analysis of large population- based data sets from the Health Resources and Service Administration, the US Census for the National Health Interview Survey, the Centers for Disease Control and Prevention, and at the Department of Health and Human Services. Now, called Big Data, Dr. Scarlett continues to work with health systems, large DSOs, and dental organizations on Artificial Intelligence in dentistry and others to advance digital transformation of dentistry, with humans at the center of decisions. *mscarlett@scarlettconsulting.com*

Heather Trombley, President/COO, DENTALEZ

Heather is a visionary, growth driven leader with more than 25 years of success across manufacturing industries and specifically medical devices and dental. Leveraging extensive experience in operations and marketing, she is a valuable asset both for later stage start-ups looking to scale and larger companies looking to grow their businesses globally, drive channel expansion, and innovate. As President and Chief Operating Officer and operating as CEO of DentalEZ, Inc., she has re-energized the company with a new mission, and set of core values to focus on the customer and target growth segments. Heather holds a BS in Industrial Engineering from Purdue University, an MBA from Vanderbilt University, and serves on boards of leading dental schools in the Northeast. *htrombley@dentalez.com*

MODERATOR

Keith Drayer, President, Shils Entrepreneurial Fund

Keith is a consultant to the oral health industry. He has lectured at dental schools globally and is an active contributor to industry and philanthropic groups holding several elected and appointed leadership positions. In addition to serving as President of the Shils Fund, he serves on the Boards and elected positions of several NGOs, academic institutions as well as leading Dental Schools. *keith.drayer@gmail.com*

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