



Meet OUR Panelists

Recognizing, Cultivating, and Connecting the Next Generation of Oral Healthcare Entrepreneurs to Advance Oral Health.



Bruce Lieberthal Chief Innovation Officer, Henry Schein, Inc.

As Chief Innovation Officer for Henry Schein, Inc., Bruce evaluates cutting-edge solutions, advises medical and dental business units on emerging trends, and connects the company’s global capabilities with innovative products to enhance patient care. He has held key leadership roles at Henry Schein, including leading the launch of the company’s digital dentistry business and guiding Henry Schein One’s DDX operations. A pioneer in dental technology for nearly 40 years, Bruce graduated from SUNY Buffalo’s School of Dentistry and practiced dentistry for 14 years before transitioning into the technology sector. Bruce.Lieberthal@henryschein.com



Megan Lohman, Founder, President & COO, Plan Forward

As the Founder of Plan Forward, Megan created a dental membership solution that combines a powerful software with a guided approach to deliver measurable results for dental practices. Prior to Plan Forward, Megan gained experience in the business world in sales, marketing, and staffing and recruiting, and even spent a few years as the first employee of a startup. It was by accident in 2012 that she fell into dentistry where she experienced first-hand the need for dental insurance alternatives for patients. With an entrepreneurial mindset and love of a challenge, Megan shifted her focus to building Plan Forward. Today, Plan Forward delivers best-in-class software to dental organizations of all sizes that streamlines, automates, and measures dental membership plans. mlohman@planforward.io



Dr. Margaret Scarlett, Chief Science/Technology Officer and President, Scarlett Consulting International

Margaret is a dentist, futurist and Chief Science/Technology Officer and President of Scarlett Consulting International, a health outcomes consulting company. Retired from the US Public Health Service after 20 years, her work centered on analysis of large population- based data sets from the Health Resources and Service Administration, the US Census for the National Health Interview Survey, the Centers for Disease Control and Prevention, and at the Department of Health and Human Services. Now, called Big Data, Dr. Scarlett continues to work with health systems, large DSOs, and dental organizations on Artificial Intelligence in dentistry and others to advance digital transformation of dentistry, with humans at the center of decisions. mscarlett@scarlettconsulting.com



Heather Trombley, President/COO, DENTALEZ

Heather is a visionary, growth driven leader with more than 25 years of success across manufacturing industries and specifically medical devices and dental. Leveraging extensive experience in operations and marketing, she is a valuable asset both for later stage start-ups looking to scale and larger companies looking to grow their businesses globally, drive channel expansion, and innovate. As President and Chief Operating Officer and operating as CEO of DentalEZ, Inc., she has re-energized the company with a new mission, and set of core values to focus on the customer and target growth segments. Heather holds a BS in Industrial Engineering from Purdue University, an MBA from Vanderbilt University, and serves on boards of leading dental schools in the Northeast. htrombley@dentalez.com



MODERATOR

Keith Drayer, President, Shils Entrepreneurial Fund

Keith is a consultant to the oral health industry. He has lectured at dental schools globally and is an active contributor to industry and philanthropic groups holding several elected and appointed leadership positions. In addition to serving as President of the Shils Fund, he serves on the Boards and elected positions of several NGOs, academic institutions as well as leading Dental Schools. keith.drayer@gmail.com