



Meet OUR Panelists

Shils Fund Mission: To recognize, develop and connect innovative health care entrepreneurs to industry leaders to advance oral health and its impact on overall health.



David Branch, Founder/President/CEO, Integrated Media Services

With over 25 years of creating award winning content and a string of business successes, David is the driving force behind IMS's growth from a traditional media company into a media, marketing services company within the dental industry. The company has built businesses in Education and Training that have grown to be dominant businesses within the Dental Market.

dbranch@ims.co



Jane Levy, Co-Founder and Co-CEO of Plan Forward

Jane learned to identify the attributes of successful companies at the start of her career on Wall Street where she researched, evaluated and invested in private and public companies. Jane worked at Henry Schein Inc. in the Global Innovation Center and later joined Jarvis Analytics as Chief Growth Officer. In 2021, Jane joined Plan Forward, a leading dental software company enabling dental practices to offer an alternative method of payment to their uninsured patients. Jane's scales the business by raising capital, defining the company's strategic direction, and identifying partners to market differentiators. jlevy@planforward.io



George Wolfe, DMG America LLC

With over 25 years of dental industry experience, George is responsible for overall growth and operations of DMG America, a leading manufacturer and distributor of high-quality restorative and preventative professional dental materials. George worked on both the retail and wholesale sides of the industry in sales, marketing, operations and research and development. George has always focused on learning and understanding all aspects of a company from the ground up, which enabled him to gain insight into all segments of the market, as well as those of his competitors. gwolfe@dmg-america.com



MODERATOR

Keith Drayer, President, Shils Entrepreneurial Fund

Keith is a consultant to Henry Schein, Inc., has lectured at dental schools globally and is an active contributor to industry and philanthropic groups holding several elected and appointed leadership positions. In addition to serving as President of the Shils Fund, he serves on the Boards and elected positions of several NGOs as well as three leading Dental Schools. keith.drayer@gmail.com